

PLATINUM

Your vision, our expertise

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Our Story

Established in 2004, Platinum has spent the past twenty years shaping and curating some of the region's most remarkable experiences. From world-class corporate events to high-profile society weddings, global concerts, and luxury brand launches, Platinum has had the privilege of working alongside visionary brands, celebrities, and distinguished organizations.

Our reputation for innovation and creativity is built on a solid foundation of trust and consistency, paired with a forward-thinking approach to event creation.

Headquartered in Dubai, with an international footprint spanning from Abu Dhabi to Riyadh, Doha, London, and beyond, Platinum remains the preferred partner for a diverse portfolio of clients - from cultural institutions to luxury icons such as Rolls Royce, Chanel, and Dior, to name only a few. For two decades, Platinum has been a creator and curator of unique experiences, crafting timeless memories that not only engage but also resonate deeply with their audiences. We do not simply stage events; we craft emotion.

The Platinum Signature

Driven by a passionate international team, Platinum combines unmatched expertise with flawless execution - from intimate gatherings to grand-scale spectacles. We transform visions into boundless realities.

For twenty years, Platinum has designed and delivered bespoke, high-end events for an exclusive clientele. With meticulous attention to detail and exceptional service, we create experiences defined by prestige, innovation, and timeless sophistication.

Our mastery spans the full spectrum of event creation, from concept and production to lighting, décor, entertainment, and technical excellence.

At Platinum, creativity is our foundation. From bold ideas to seamless delivery, nothing is ever impossible. Each project is an opportunity to set new standards, craft unforgettable atmospheres, and redefine what an event can be.

Gregory Delhaye

FOUNDER & CEO

Originally from Belgium, Gregory has called Dubai home for over twenty years, establishing himself as a visionary entrepreneur at the heart of the region's luxury landscape.

With an extensive background in high-end hospitality, he has consistently moved within the world of prestige and refinement, founding and leading multiple successful ventures.

As the founder of Platinum, Gregory continues to shape new projects and open new horizons, blending his entrepreneurial drive with an instinctive understanding of luxury, innovation, and timeless experience creation.



Fashion, Jewellery, Timepieces and Exhibitions



JAEGER-LECOULTRE

DIGITAL SHOW

JAEGER-LECOULTRE

THE STELLAR ODYSSEY

JAEGER-LECOULTRE

THE STELLAR ODYSSEY

JAEGER-LECOULTRE

JAEGER-LECOULTRE

JAEGER-LECOULTRE

THE STELLAR ODYSSEY



BVLGARI



SERPENTI
75 YEARS OF INFINITE TALES

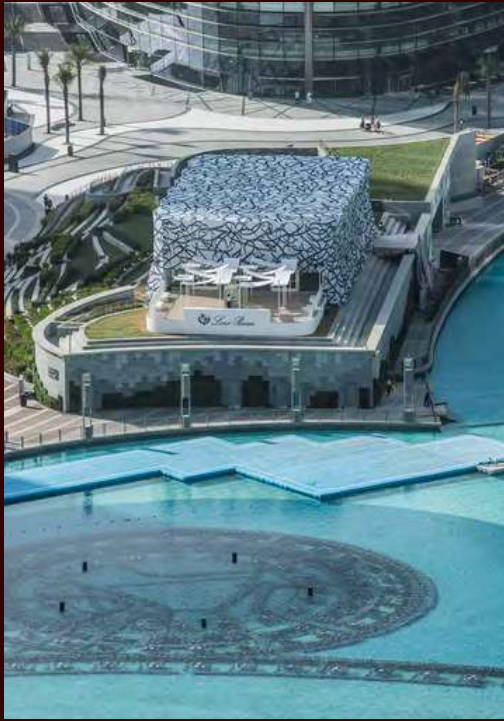


SERPENTI
75 YEARS OF INFINITE TALES





Loro Piana



GERALD CHARLES
GENÈVE

GERALD CHARLES
GENÈVE

25 YEARS OF
REINVENTION



MASTRO 629
25th ANNIVERSARY EDITION

THE REMASTER OF THE ORIGINAL
TIMEPIECE DESIGNED BY
MR. GERALD CHARLES GENTA IN 2005



JUMPING HOURS COMPLICATION
SWISS MADE



Masterful

MORE ELABORATE THAN SWISS MADE,
BUT NOT MORE THAN A SWISS MADE



PROFANE



52
LUXURY HOTEL
UNIVERSITY





TUDOR

TUDOR

TUDOR

TUDOR

BORN TO DARE

GIRARD-PERREGÉ



Chopard

Chopard



الأسبوع
الساعات
دبي

BRAND EXHIBITION







TUDOR

TUDOR

TUDOR

TUDOR

BORN IN A R...



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Cartier
International Dubai Polo Challenge
2012

GUEST
REGISTRATION

Cartier

كارتير



CHAUMET

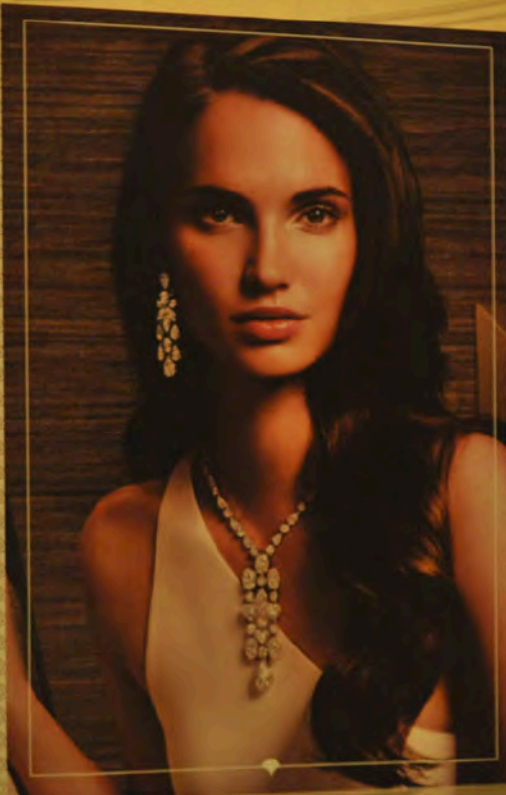
PARIS





GRAFF

THE MOST BEAUTIFUL PEOPLE IN THE WORLD



GRAFF

THE MOST BEAUTIFUL PEOPLE IN THE WORLD









IWC
SCHAFFHAUSEN













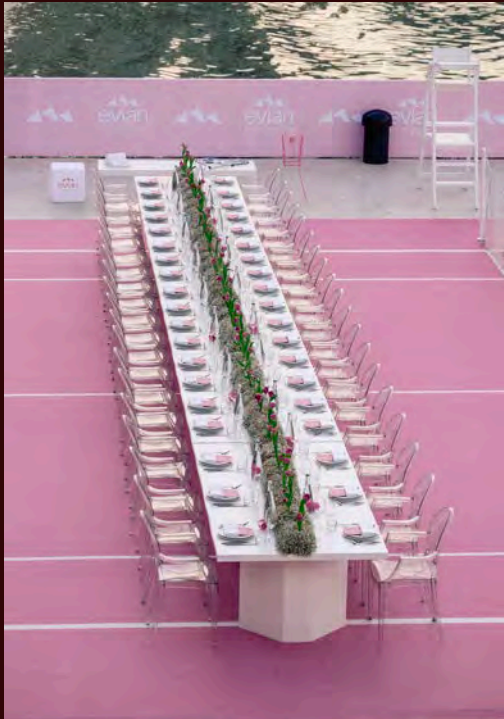






Hospitality

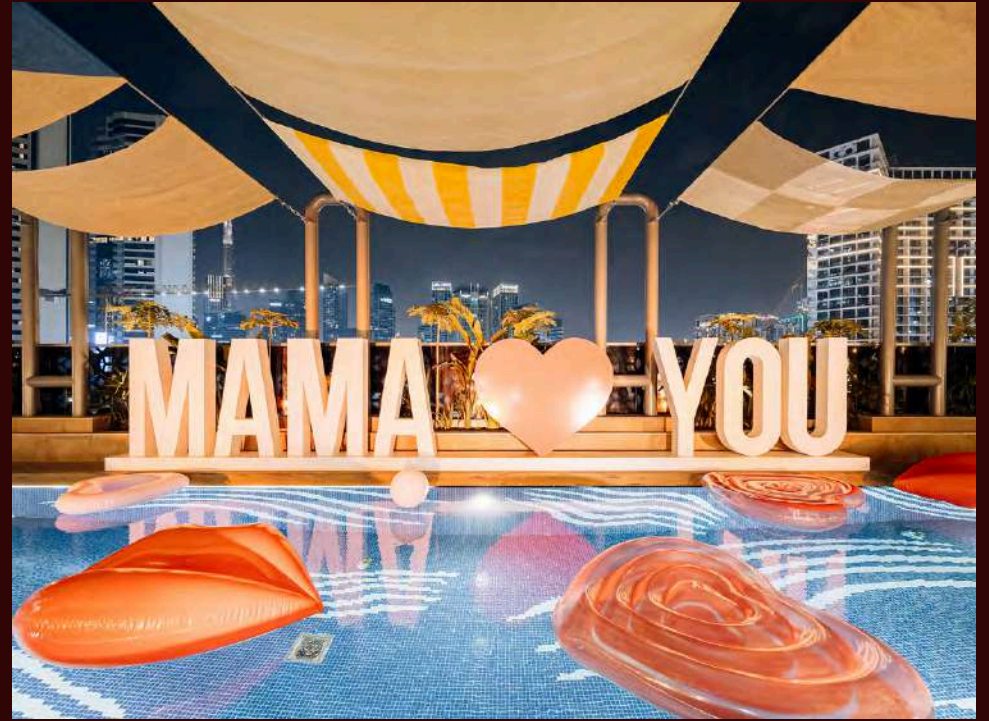












EUGÈNE



















LOVE MOVES



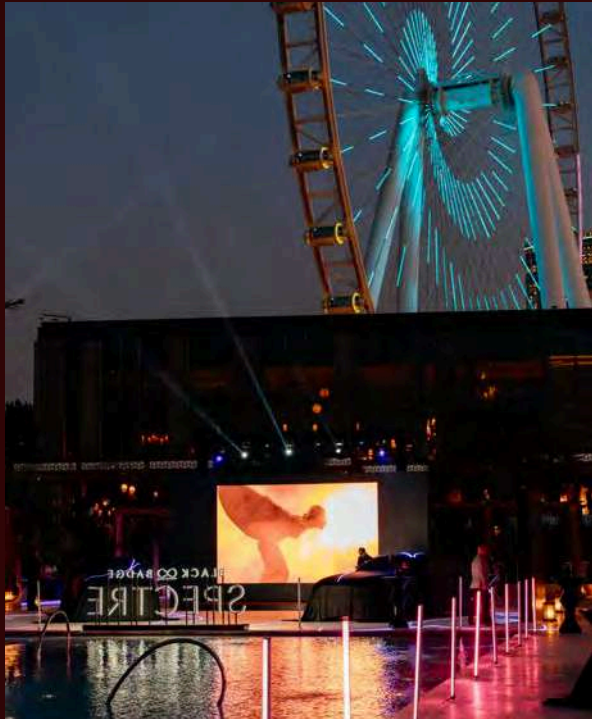






Corporate







HUBLOT

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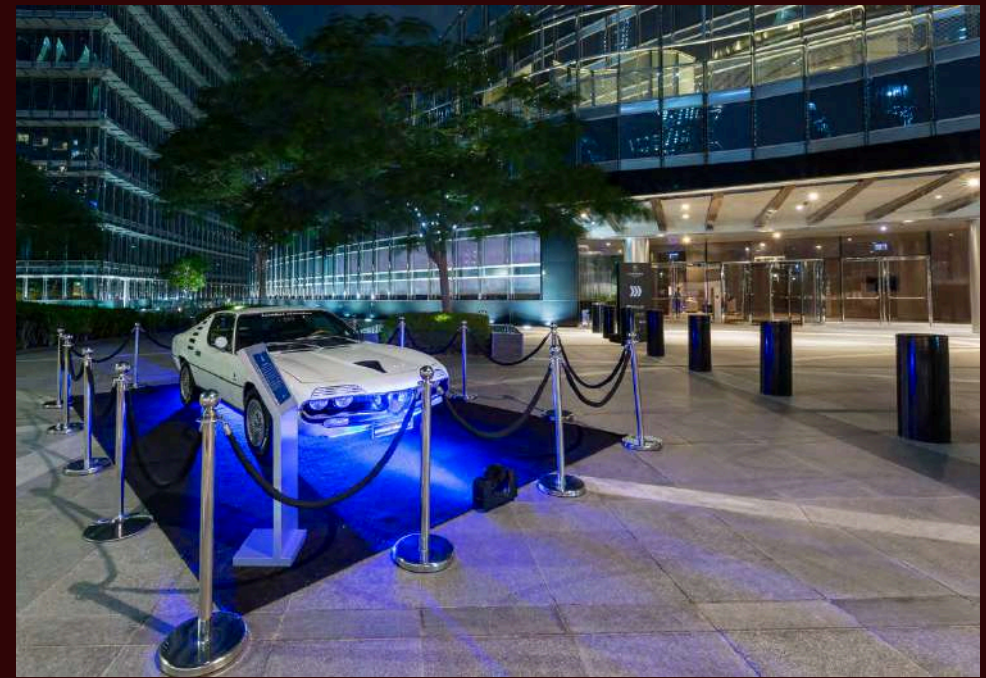


ABMA BALLROOM (المسرح الكبير)

CHOPARD
EMIAR
The World of Diamonds

CHOPARD
EMIAR
The World of Diamonds

CHOPARD
EMIAR
The World of Diamonds





DAWN







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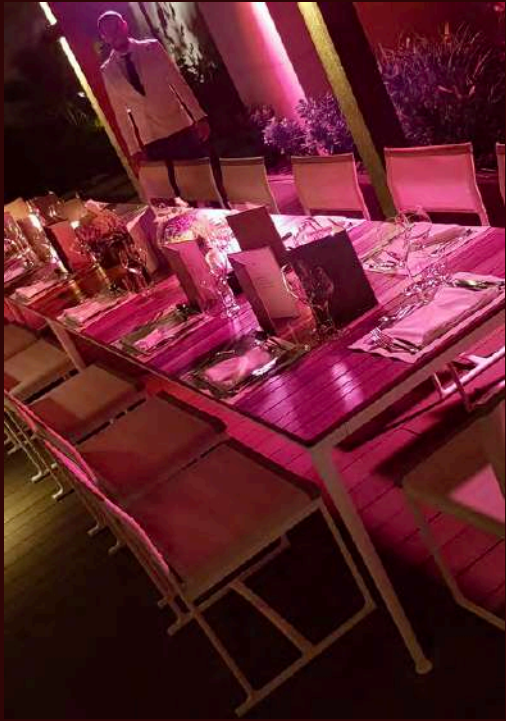
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1895
BERLUTI
PARIS















150
YEARS
1868





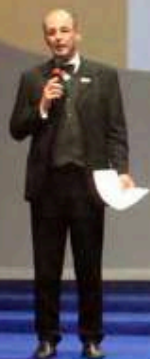




WSA

WORLD SUMMIT AWARD

MOBILE
CONTENT

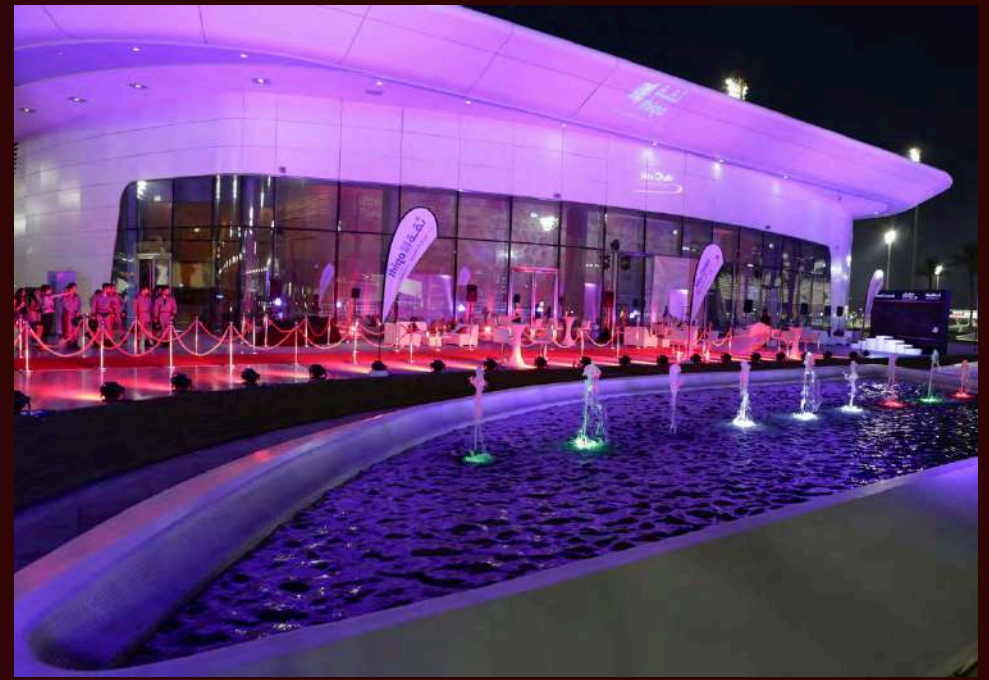














THE LUXURY NETWORK®

CREATING UNIQUE PARTNERSHIPS

DUBAI & ABU DHABI

KURIA
LUXURY MAGAZIN

MI

ONE PLACE

INONEP

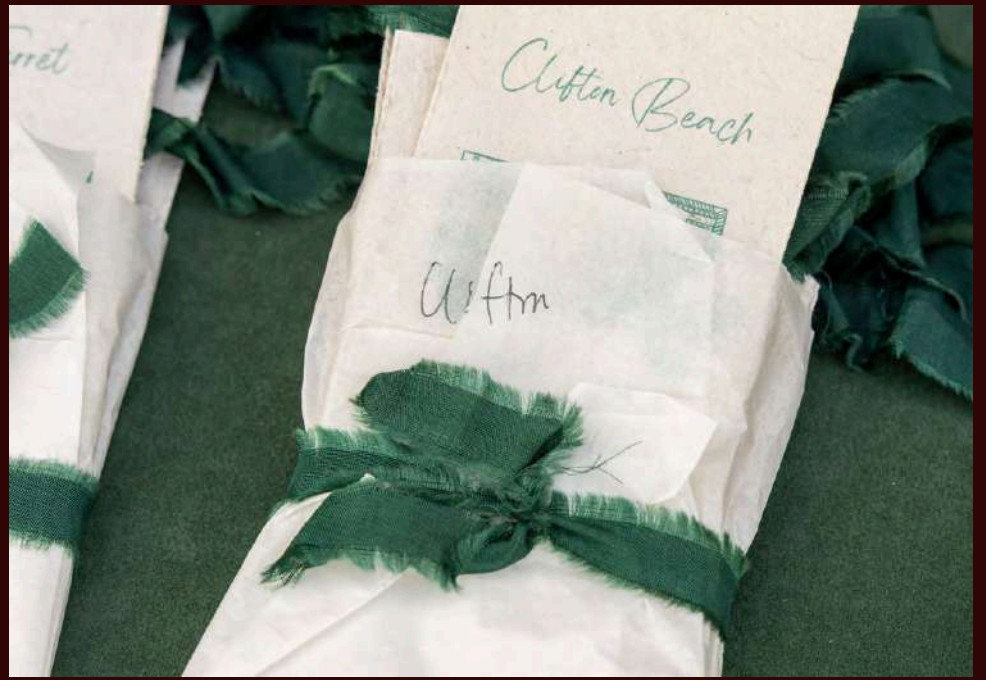






Weddings























International

the **HARMONIST**
PARIS - LOS ANGELES

the **HARMONIST**
PARIS - LOS ANGELES

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PLATINUM

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